

### ***Telkom Concept 'convenience store'***

Shop fitting a store is costly right? And sometimes impractical...

A C store based in a busy garage environment is one thing – high footfall, constant trade with well-defined trading patterns leads to those rows and rows of confectionary (and more recently) mini supermarket product that have a corresponding stock turn as well – nothing sits for long on those shelves.

Contrast that to similar stores set in relatively captive markets. The same thinking applies from a shopfitting perspective, leaving frustrated management with 'acres' of space to stock and merchandise to attract attention and purchase

Enter Eco board – unique, bespoke and environmentally friendly sales unitary to create a store with an identity that shouts 'Buy me'.

Power displays reduce the amount of stock on hand without sacrificing the display and the actual unitary (besides being mobile, lightweight and modular) are part of the display not just a vehicle to hold the stock.

Oh – and did I mention cost effective? Ask us for a quote and you'll be amazed

We fitted out the new Telkom convenience store at Centurion for a Catering company at a fraction of the price – even creating a cashiers station that incorporated a structural pillar.